



Infinity IT Success

Digital Solutions

Company Profile



Seamless digital solutions. Zero stress. We handle IT.

INTRODUCTION

Infinity IT Success, or simply “**Infinity IT**,” is a key member of the Infinity IT Group, specializing in **digital transformation** and **software solutions** that empower businesses to work smarter and scale faster.

Founded in 1993, Infinity IT has become a trusted provider of **custom software development, (E-Commerce) website design, Odoo ERP implementation, and AI Training & consulting.**

We deliver **tailored digital ecosystems** that optimize operations, enhance decision-making, and create lasting business value.

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INFINITY IT

Your Partner in *Digital Transformation*

*Remagining how your business
operates using the latest
technology.*



Digital transformation is about changing the way your business works to be more agile, efficient, and responsive to your customers.

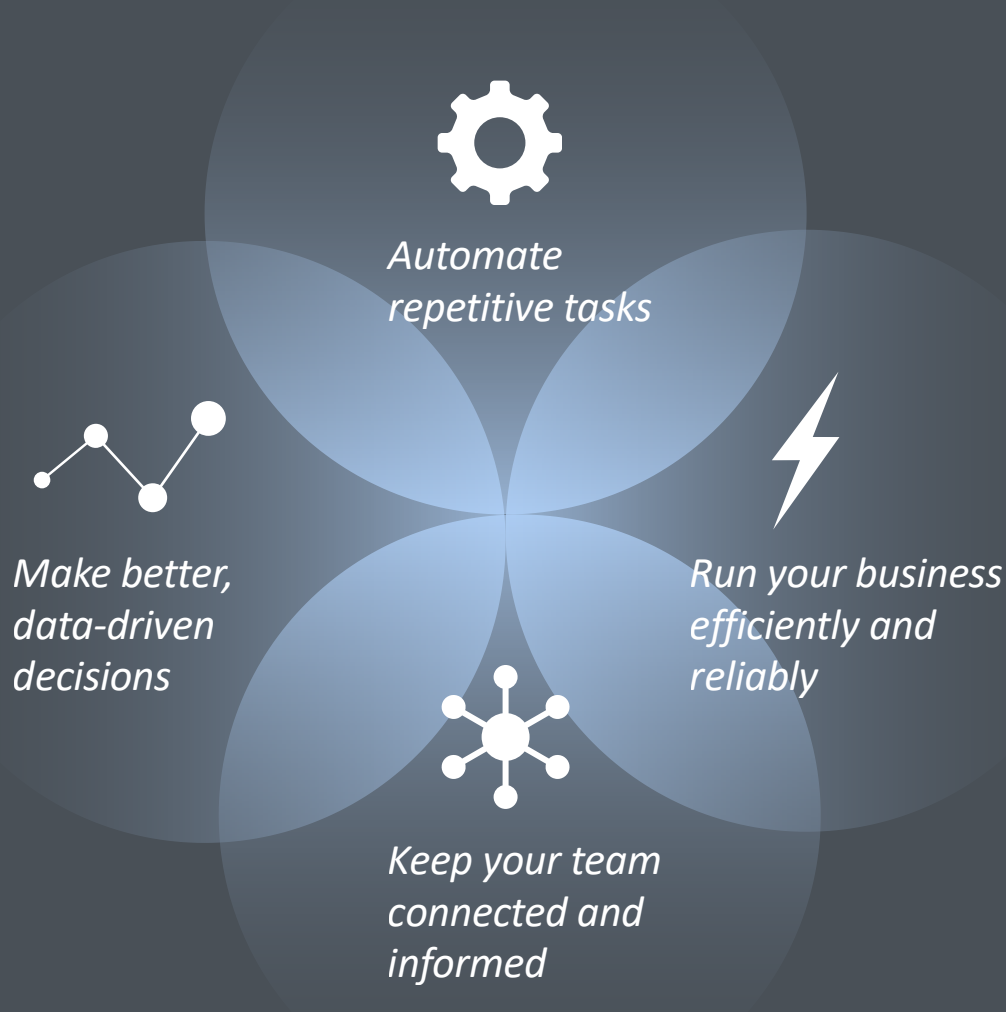
By using tools such as ERP systems, custom software, cloud platforms, and AI, you can create smarter, more connected operations.



What are digital solutions?

Digital solutions use smart technology to make your work easier, faster, and more organized.

This reduces errors, saves time, and gives you better control, letting you focus on growing your business.





Website Design & E-Commerce

Professional, reliable corporate and e-commerce websites that enhance your brand and digital presence.



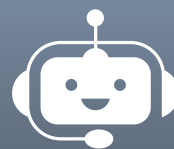
Custom Software Development

Tailor-made software designed around your unique workflows, enhancing efficiency, flexibility, and business performance.



Odoo ERP Development

Comprehensive Odoo ERP development and customization.



AI Training & Consulting

Expert guidance and AI-driven solutions that automate processes, enhance decision-making, and drive sustainable business growth.

What We Deliver



Custom Software Development

“Every business is unique, its software should be too.”

We design and build software that fits your business, tailor-made to align with your workflows, goals, and challenges.

The Issue

Off-the-shelf software often doesn't fit the way businesses truly work.

Companies face rigid systems, manual workarounds, and disconnected data that waste time and resources.

Our Solution

We build software that adapts to your workflow.

Our team begins by deeply understanding your processes, pain points, and business objectives. From there, we design and develop scalable solutions that integrate seamlessly with your existing systems.

Our process emphasises collaboration, flexibility, and long-term maintainability, ensuring the software grows alongside your business.

Customize Levels Definition

Level 1
Essential
Customization

Minor, non-intrusive changes that enhance usability without altering core business logic. Suitable for clients with simple, well-defined needs.

Example: Adding custom “start date” and “end date” fields on project forms with a report showing projects due in next 30 days.

Level 2
Moderate
Customization

Changes to core workflows and business processes, often requiring custom modules or complex server-side logic.

Example: Custom quality control workflow with inspector forms, status fields on manufacturing orders, and automated alerts to production managers.

Level 3
Extensive
Customization

Full-scale, complex projects involving new applications or external system integrations. Significant investment in time and resources.

Example: Real-time inventory sync with e-commerce, automated order creation, and integration with third-party logistics for shipping labels.



Website Design & E-Commerce

“Because your brand deserves a digital presence that reflects your uniqueness and vision.”

We create bespoke websites tailored to your business that engage your audience and deliver results, whether corporate, informational, or e-commerce platforms.

The Issue

Many businesses struggle with websites that don't meet their specific needs.

Slow performance, confusing navigation, limited features, and disconnected systems frustrate users and slow growth.

These challenges can weaken brand perception, reduce engagement, and limit online sales.

Our Solution

We create websites that truly reflect your brand and support your business goals.

Our approach balances creativity with functionality; we craft websites that are visually engaging, fast, secure, and designed to integrate seamlessly with your existing systems.

Through a thoughtful approach, we ensure your website stays easy to manage and is built to evolve as your business grows.



Odoo ERP Development

“Your business, unified into one single control panel.”

ERP (Enterprise Resource Planning) is a comprehensive software solution that integrates the key processes of a business into a single system.

It allows companies to manage finance, inventory, human resources, sales, procurement, and other operations efficiently.



Improve operational efficiency



Provide real-time insights for better decision-making



Enhance collaboration across departments



Support business growth and scalability

The Issue

Many businesses struggle with standard ERP setups that don't match their operational needs.

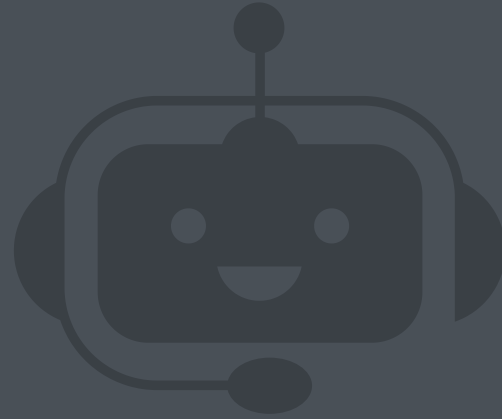
Inefficient processes, disconnected systems, and manual workarounds slow productivity and limit visibility into key business metrics.

Our Solution

We customize and implement **Odoo ERP** to match your exact business requirements

We embed Change Management practices to ensure smooth adoption across your organization and establish a **Steering Committee** to guide strategic decisions and monitor project progress. This combination ensures the successful implementation of your ERP system.

AI Training & Consulting



“AI is not about firing people and saving costs, it’s about bringing out the best in your team with smartest digital tools.”

We provide expert guidance, training and AI-driven solutions. From process automation to predictive analytics, our AI consulting services help you leverage data and optimize workflows.

The Issue

Many businesses struggle to extract meaningful insights from the vast amount of data they generate.

Manual processes, disconnected systems, and lack of AI expertise limit efficiency and slow decision-making.

Our Services



Intelligent process automation



Predictive analytics and business insights



AI-driven decision support systems



Integration with existing IT infrastructure

Our Solution

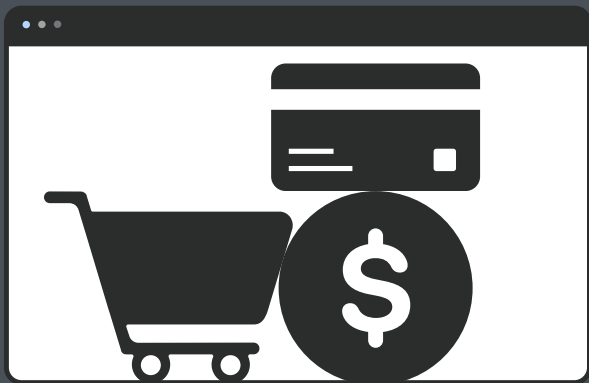
Infinity IT helps businesses harness AI effectively.

We begin by understanding your goals, workflows, and challenges, then design AI solutions that integrate seamlessly with your existing systems.

Project Portfolio

by Industries

E-Commerce



Project: E-Commerce Platform

Complete solution with analytics, inventory management, and seamless payments.

REACT

Node.js

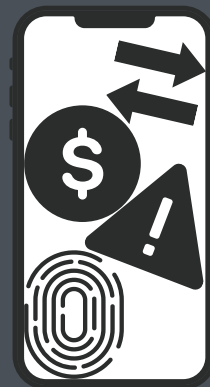
MongoDB

AWS

Website Design

Custom Software Development

FinTech



Project: Mobile Banking App

Secure app with biometric login, real-time transactions, and AI-powered fraud detection.

Flutter

Firebase

AI/ML

Blockchain

Custom Software Development

AI Consulting

HealthTech



Project: Healthcare Management System

Platform for patient management, appointments, and telemedicine.

VUE.JS

Python

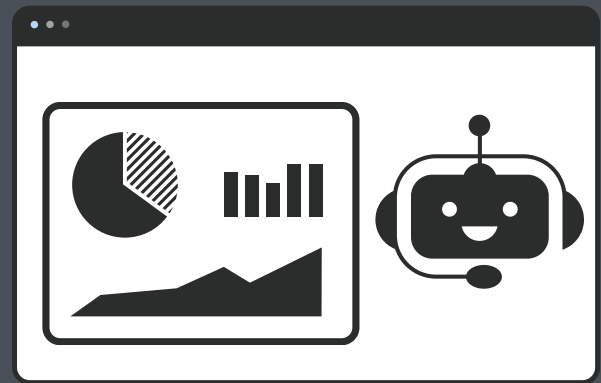
PostgreSQL

Docker

Custom Software Development

Odoo ERP Development

Data & Analytics / AI



Project: AI Analytics Platform

Machine learning platform for predictive insights and business intelligence.

Python

TensorFlow

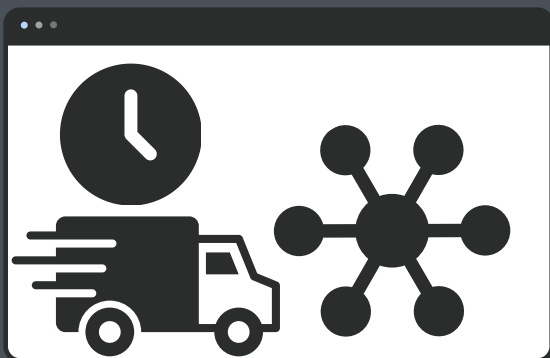
React

GCP

Custom Software Development

AI Consulting

Logistics & Supply Chain



Project: Logistics Management

Real-time tracking, route optimization, and fleet management system.

Angular

Java

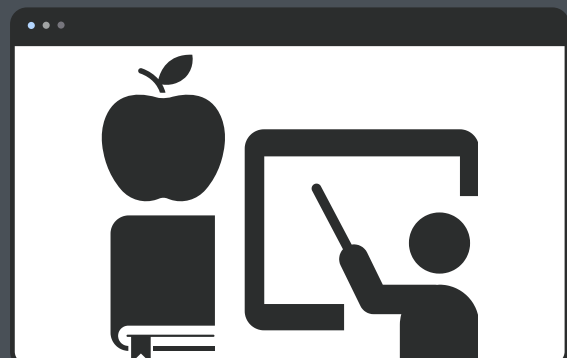
Maps API

MySQL

Custom Software Development

Odoo ERP Development

Education



Project: EdTech Platform

Interactive learning platform with video streaming, assessments, and progress tracking.

Next.js

GraphQL

WebRTC

Redis

Custom Software Development

Website Design

Group-Level ERP Consolidation

Industry:

Multi-Industry Enterprise
(HR, Finance & Accounting,
Manufacturing, Supply Chain, Retail,
Hospitality, Real Estate)

Location:

Bangkok, Thailand

Background

A large, multi-business organization required a unified ERP system to replace fragmented, disconnected processes across departments.

As operations expanded, centralized data management, real-time reporting, and cross-department integration became essential.

Previously, HR, Finance, Manufacturing, Retail, Hospitality, and Real Estate functions relied on separate systems and manual workflows, resulting in data silos, delayed reporting, and limited operational visibility.

Challenges



Disconnected systems across HR, Finance, Manufacturing, Retail, Hospitality, and Real Estate



Lack of real-time, consolidated financial and operational reporting



Limited visibility into financial performance and stock movement



Manual data handling causing delays and increased risk of errors



Limited visibility into group-level performance and cash flow



Difficulty scaling operations with existing systems



No centralized dashboards for management decision-making

Key Modules Implemented

Note: Information and features are displayed based on user roles and access permissions.

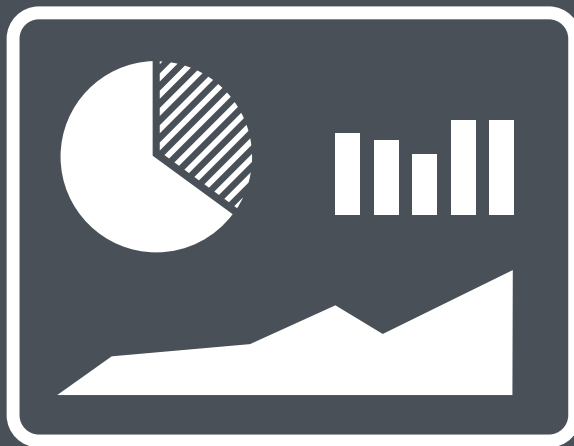
<p>1. HR Application</p> <p><i>Automated payroll, attendance tracking, performance management, and recruitment.</i></p> <p><i>HR data was directly linked to Finance, enabling real-time salary cost and workforce analytics.</i></p>	<p>2. Finance & Accounting</p> <p><i>A fully customized accounting module supporting multi-company operations, automated invoicing, tax compliance, and intercompany transactions with centralized financial control.</i></p>	<p>3. Manufacturing & Supply Chain</p> <p><i>Integrated procurement, inventory management, production planning, and supplier coordination, reducing lead times and significantly improving operational efficiency.</i></p>
<p>4. Retail POS</p> <p><i>A synchronized POS system connected directly to inventory and finance, ensuring accurate stock levels, automated replenishment, and real-time sales reporting across multiple retail locations.</i></p>	<p>5. Hospitality Module</p> <p><i>Custom-built to manage reservations, billing, customer data, and operational costs, delivering efficient workflows tailored to hospitality operations.</i></p>	<p>6. Real Estate Management</p> <p><i>Comprehensive management of property listings, lease agreements, tenant data, rental income, and expense tracking for full financial visibility.</i></p>

Centralized Reporting & Analytics

A critical success factor of the project was the centralized reporting framework, which consolidated data from all business units into a single source of truth.

Automated consolidation into a group-level financial report, providing real-time visibility of overall financial health.

Weekly financial reports by business unit, offering clear insights into revenue, costs, and profitability.



Executive dashboards with real-time KPIs, cash flow analysis, and forecasting tools accessible to management and department heads.

Scenario-based: Odoo ERP for Project & Service Management

Industry:

Industrial Services / Technical Operations

Location:

Bangkok, Thailand

Background

A mid-sized industrial services company operating across Thailand relied heavily on an aging legacy system for Accounting and Inventory management.

As the business expanded, the system became increasingly restrictive, unable to support modern reporting, multi-department workflows, or project-based financial tracking.

Challenges



Inflexible reporting, especially VAT, AR/AP, and revenue breakdowns



No integration between Accounting, Inventory, Sales, Purchasing, and HR



Limited visibility into financial performance and stock movement



Manual data handling leading to errors and delayed processes



Difficulty aligning local reports with overseas headquarters templates

Proposed Direction

The Odoo-based solution in this scenario integrates all operational workflows into one platform for smooth cross-department communication and centralized data management.

1. Authentication and Authorization



Show information and features based on user role

2. Accounting



Create Invoice and Bills from SO and PO



Standard reports



Thai Localized reports

3. Purchase Module



Manage RFQ and Purchase Order



Linked with inventory to auto-create stock movements

4. Inventory Module



Standard reports



Move history report



Auto calculate landed costs to record import tax for internal shipping

5. Sales Module



Manage quotations and sales order



Create quotations with multiple currencies, auto currency conversion based on defined rate



Linked with inventory to auto-create stock movements



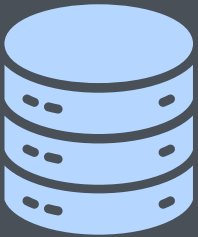
Linked with accounting to auto create invoices

Technical Implementation (Scenario-based)

A scalable server architecture was deployed to support performance, data migration, and long-term growth.

Scenario 1

Based on the assumption that there are a total of 15 users and that transactions from year-to-date (2025) will be migrated.



Server 1

App, Web and Database Server
OS: Ubuntu 24.04 LTS
CPU: 4 Cores
RAM: 8GB
Storage: 200GB

Scenario 2

Based on the assumption that there are a total of 15 users and that transactions from year-to-date (2012) will be migrated



Server 1

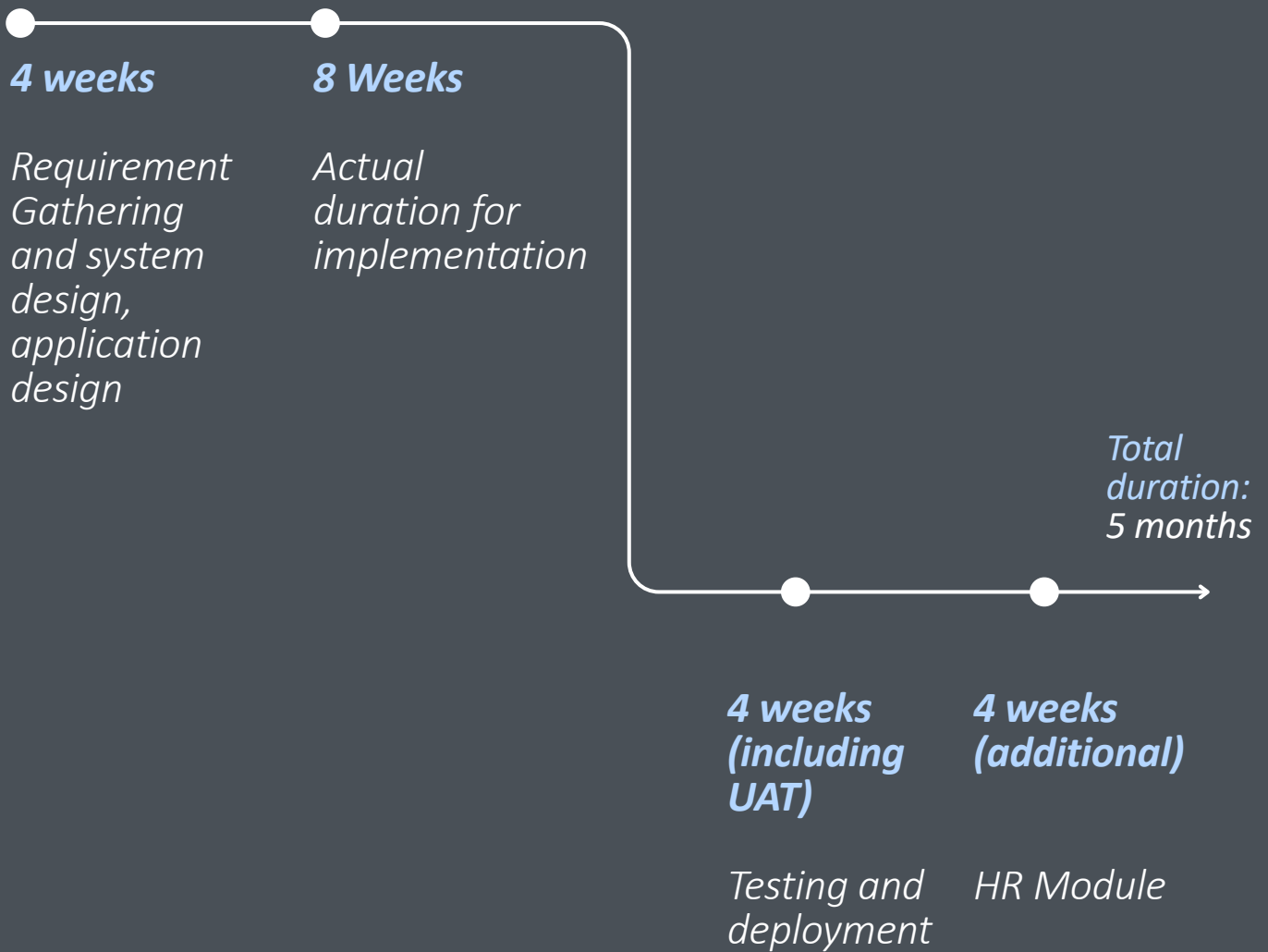
App and Web Server
OS: Ubuntu 24.04 LTS
CPU: 16 Cores
RAM: 32GB
Storage: 200GB



Server 2

Database Server
OS: Ubuntu 24.04 LTS
CPU: 16 Cores
RAM: 64G
Storage: 500GB

Project Duration Estimates





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